

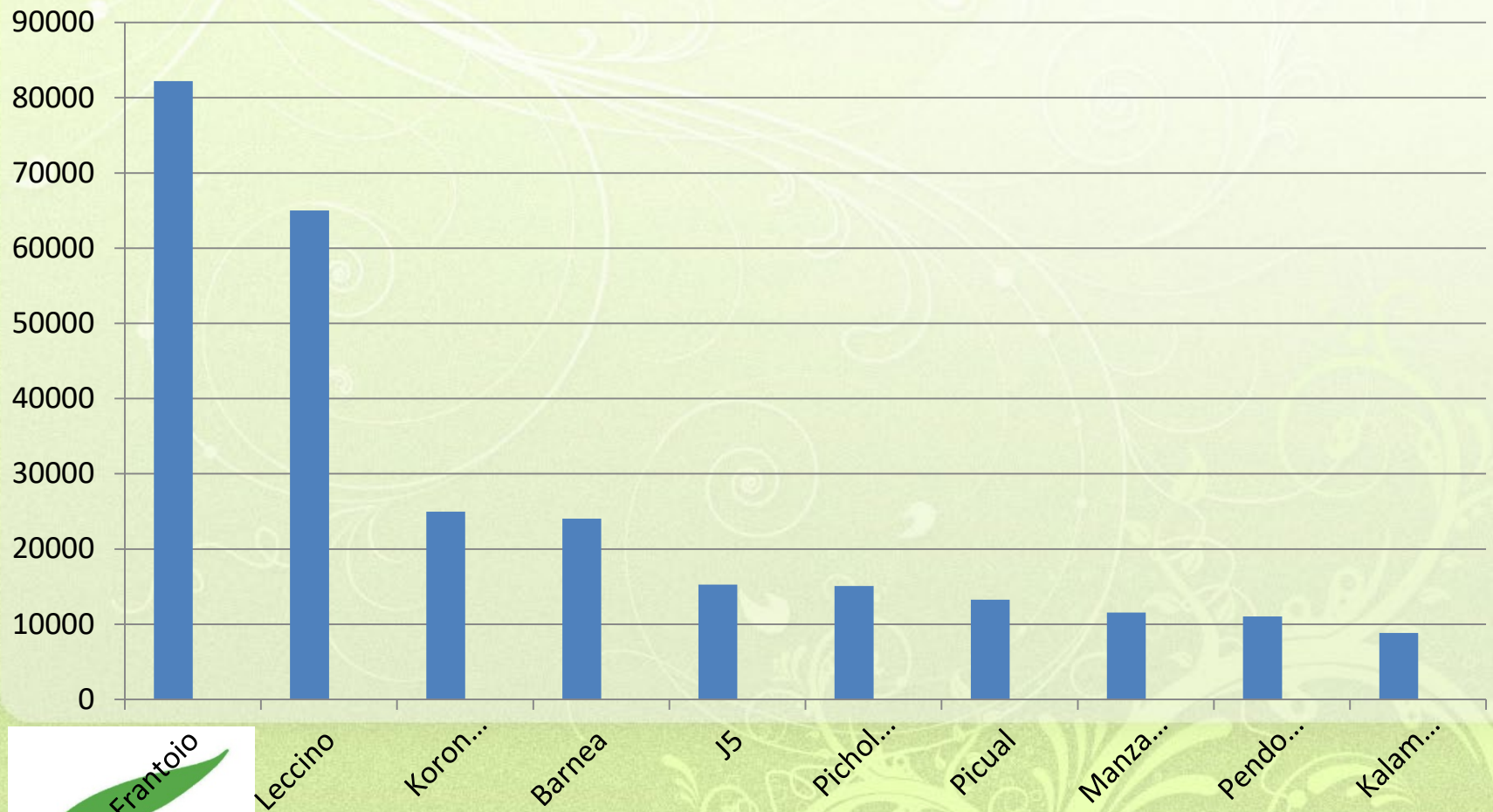
# ONZ Focus Grove Project

## Main olive growing regions of New Zealand

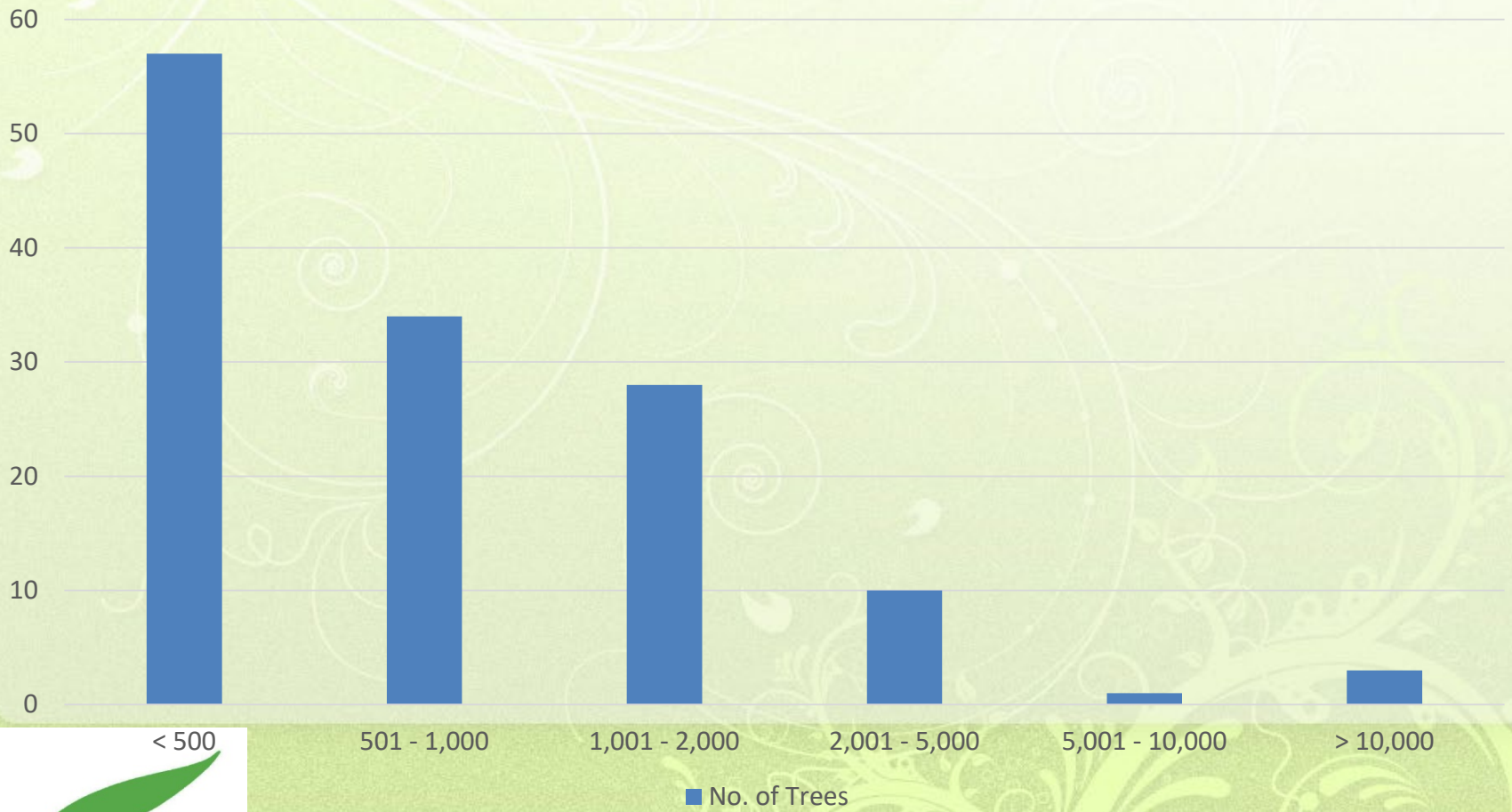




# Most Planted Varieties



# Grove Sizes





# Other Grove Data

- 30% of groves are irrigated
- Less than 10% of groves are organic
- 30% of groves use tree shakers
- 50% of groves use branch shakers
- 20% of groves are hand harvested
- 15% of groves produce table olives

# Focus Grove Project

**“To increase the market share for  
NZ EVOO”**



# Project Scope

- Five focus groves, 6 x 5 spacing
- Visit focus groves twice annually
- Methodologies based on Plant & Food success with canopy and disease management
- Reporting on the project
- Aim – to increase the average crop load to 15kg per tree per annum

# Focus Groves Provide

- Production figures
- Operating costs
- Follow advice given
- Carry the cost of new inputs
- Keep accurate records & disclose them
- Open their groves to visits twice a year



# Inputs from ONZ Members

- Funding
- Attend the field days
- Invited to attend field days in other areas
- To apply what was learned to their own groves

# Initial Recommendations

- Canopy Management
- Disease Management



# Canopy Management Yr 1

**Before**



**After**





# Canopy Management Yr 2





# Canopy Management Yr 3





# Disease Management Yr 1

(example photos, not from focus groves)

**Grey mould - Cercospora**



**Peacock – Spilocaea Oleaginea**







## Disease Management

Taken on a focus grove year 1





## **Disease Management**

Example photo – not taken on focus grove



# Disease Management Yr 2





# Disease Management Yr 3





# Anticipated Results

- Improved leaf retention
- Increased fruit weight
- Affordable cost to improve tree health/increase production/increase profitability
- Growers would be able to visit the same trees & monitor performance over six visits

# Unexpected results

- Higher than anticipated attendance
- Wide & varied discussion topics on site
- It is clear who has adopted the recommendations of the focus grove – tree health, fruit production stats
- Further focus grove project identified



# Other comments

- Focus grove owners changed practices over their entire groves

# Why do a focus grove?

- Effect change
- Increase grower participation
- Improve tech transfer
- Easy to transfer information on site – examples available
- Feedback from conferences
- Industry sponsors able to attend & demonstrate products



# That's the focus grove story!

Your questions and comments are  
welcome.