



# IIPT

# International Institute for Peace through Tourism

*Gail Parsonage*



## **IIPT – International Institute for Peace through Tourism**

Would like to extend an invitation to Australian Olive Association and  
your Associated Stakeholders

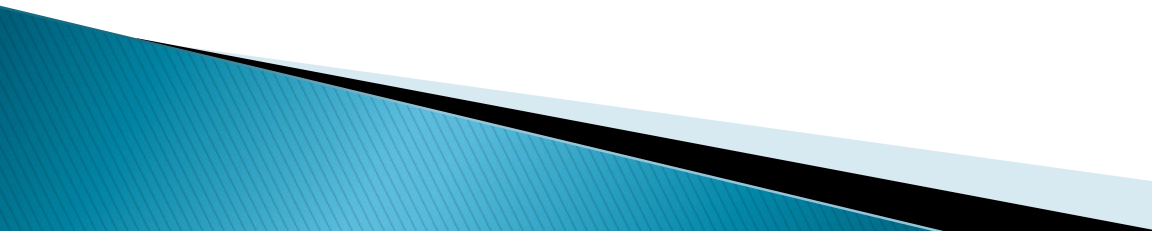
to join our

***IIPT Global Peace Parks Initiative***



*IIPT Global Peace Parks* are formed throughout the world to dedicate a piece of land to demonstrate our commitment to "Building a Culture of Peace."

## *The Objectives of the IIPT Global Peace Parks:*

- **To nurture the growth of peace and understanding at home and throughout the world.**
  - **To enhance awareness of a community's commitment to peace and a healthy environment.**
  - **To create a common ground for members of the community to come together in celebration of their nation's people, land, and heritage, and the common future of all humankind.**
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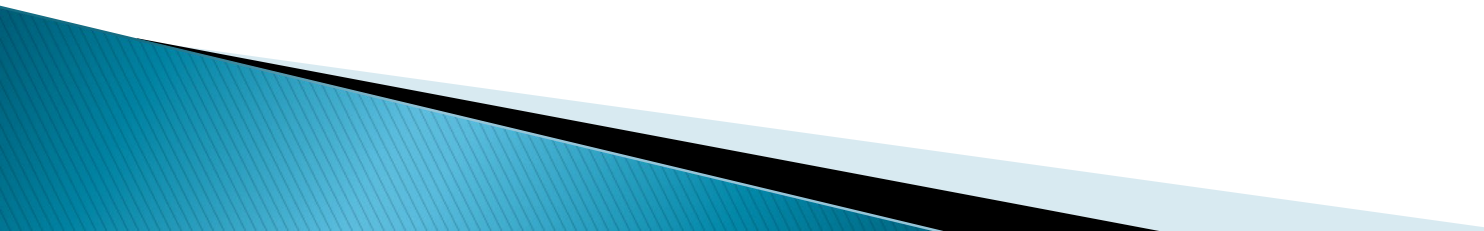
**Reflect on our connectedness to one another as a Global Family and to the earth of which we are all a part.**




# *So who is IIPT?*

We are a non-profit incorporated association.

Our Mission is to foster and facilitate tourism initiatives which contribute to:–



- International understanding & cooperation
  - Improved quality of environment
  - Preservation of culture and heritage
  - Poverty reduction  
and through these initiatives help to bring about  
a peaceful and sustainable world
- 

*OUR VISION:*

**The Travel & Tourism Industry becoming  
the world's first global peace industry**

**&**

**Every Host Country and Visitor to be an  
“Ambassador for Peace”.**



# IIPT Global Peace Parks:

There are over 450 Peace Parks around the world.

Just to mention a few :-

**MIDDLE EAST**

***Bethany beyond the JORDAN***





# IIPT Global Peace Parks: *Harrisburg, Pennsylvania USA*

*River Front Peace Promenade  
Monument to honour African Americans*





# *IIPT Global Peace Parks:*

*CANADA*  
*has 350 Peace Parks*



# IIPT Global Peace Parks:

*Africa – Uganda, Tanzania*

*Victoria Falls, ZAMBIA (one of the seven natural wonders of the world.)*





# IIPT Global Peace Parks:

Mandeville in Central JAMICA was dedicated as the first IIPT Peace Town in the CARIBBEAN and a “*Peace Park*” as a symbol of Mandeville’s commitment to peace.



# IIPT Global Peace Parks:

*CHINA –*

*Danzhai Wana Peace Town & Pu'er Sun River National Park*



# IIPT Global Peace Parks :

## *AUSTRALIA – Leura, Blue Mountains (UNESCO World Heritage Listed)*

Left to Right:

Russell Butler, President, Skal Australia;  
Martina Keskinetepe; Wife of Turkey Ambassador  
Mark Greenhill, Mayor of Blue Mountains City Council,

**Ambassador for Turkey, His Excellency Reha Keskinetepe**

Don McGregor, Councillor BMCCY  
Gail Parsonage, President, IIPT Australia





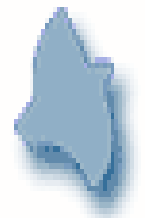
# *Turkey, Urla* – Kostem Olive Museum





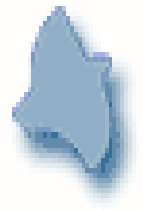
## *Benefits In Joining IIPT Peace Parks*

- ✓ *The Australian Olive Association* and its members can be added to the Global network of iconic tourism landmarks and can **demonstrate** your commitment, to extending the hand of friendship and peace and welcoming of all peoples
- ✓ It can also **add** to your achievements in extending the vision and aims of your organisation and value add to appropriate Olive Growers who would include a Peace Park at their establishments
- ▶ **Education of visitors to the cultural, environmental and reconciliation values of peace and the symbol of the Olive.**
- ✓ Establish a **focal point for ceremony** and other community based events



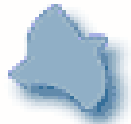
## *IIPT Credo of the Peaceful Traveler*

Is the foundation of what IIPT stands for  
and what we encourage to be displayed  
within the Peace Park Project.



## IIPT Credo of the Peaceful Traveler

*Grateful for the opportunity to travel and experience the world and because peace begins with the individual, I affirm my personal responsibility and commitment to:*



## *IIPT Credo of the Peaceful Traveler*

- ▶ Journey with an open mind and gentle heart
- ▶ Accept with grace and gratitude the diversity I encounter
- ▶ Revere and protect the natural environment which sustains all life
- ▶ Appreciate all cultures I discover
- ▶ Respect and thank my hosts for their welcome
- ▶ Offer my hand in friendship to everyone I meet
- ▶ Support travel services that share these views and act upon them and,
- ▶ By my spirit, words and actions, encourage others to travel the world in  
peace



**The olive branch has always been synonymous with the concept of peace and is universally recognised as such.**

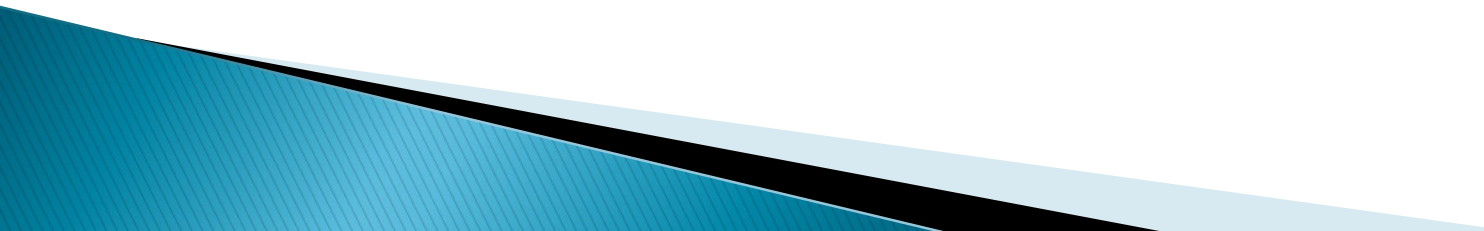
**The concept of developing IIPT Peace Parks within Olive Plantations in Australia has a natural synergy.**

## Conclusion:

I hope that our invitation to join IIPT in the Global Peace Park Project will produce a valuable joint initiative and demonstrate the cooperation and mutual respect and shared values that our organisations represent.

As far as logistics are involved, we normally suggest an existing “venue” or “place” and value add to it by being rededicated or incorporated as an “IIPT..... Peace Park”.

We are not prescriptive as to what actual form it takes but consistent that it showcases an existing tourism iconic location and unique attributes that is in harmony with the spirit and values of Peace through Tourism and Community Based Tourism.



# Conclusion



This is an overview of our proposal and we seek consultation with you to develop and explore this special opportunity and your overall acceptance of discussing this matter in more detail.

IIPT is a not for profit organisation and unfortunately do not have any funds to contribute, however in the past, Peace Park Projects have attracted local support and sponsorship and benefactors who have seen the benefit in promoting and building a **Culture of Peace** within their jurisdiction.



***I THANK YOU SINCERELY FOR YOUR TIME***

***Gail Parsonage  
President  
IIPT Australia Incorporated***

**[www.iipt.org](http://www.iipt.org)**

**[www.peacetourism.org](http://www.peacetourism.org)**

***Email: [iiptaust@gmail.com](mailto:iiptaust@gmail.com)***