

A close-up photograph of an olive branch with several green olives. The leaves are dark green and elongated, and the olives are also green and oval-shaped. The background is a soft, out-of-focus green and yellow, suggesting a sunny outdoor setting.

**Hort
Innovation**

Your Levy in Action

Olive RD&E Priority Session Workshop

October 2022

Michael Southan – CEO Australian Olive Association
Anthony Kachenko PhD – General Manager Stakeholder Experience

Agenda



1

The olive industry

Michael Southan
CEO, Australian Olive Association

2

Hort Innovation Olive Fund investment process

Anthony Kachenko
General Manger Stakeholder Engagement, Hort Innovation

3

Workshop forum

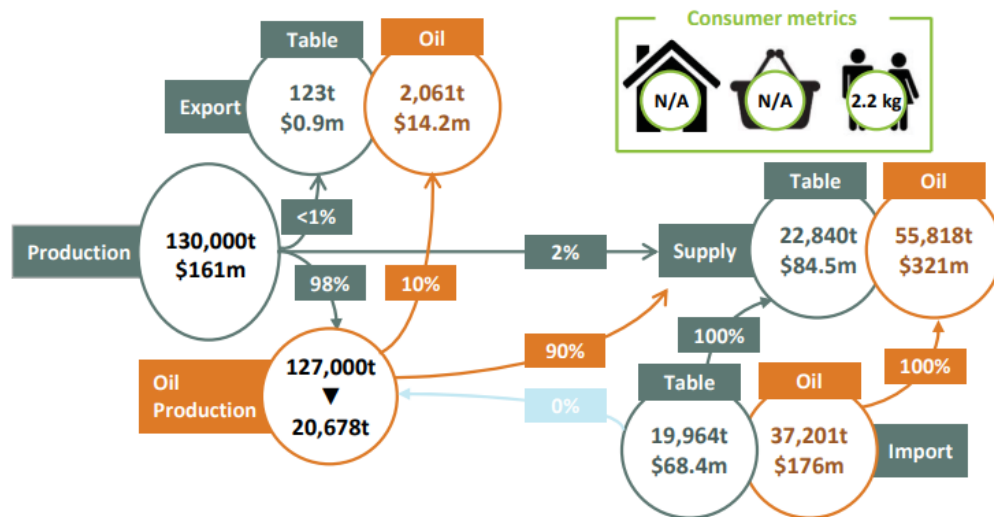
Michael Southan and Anthony Kachenko

Setting the scene

2021/22 by the numbers

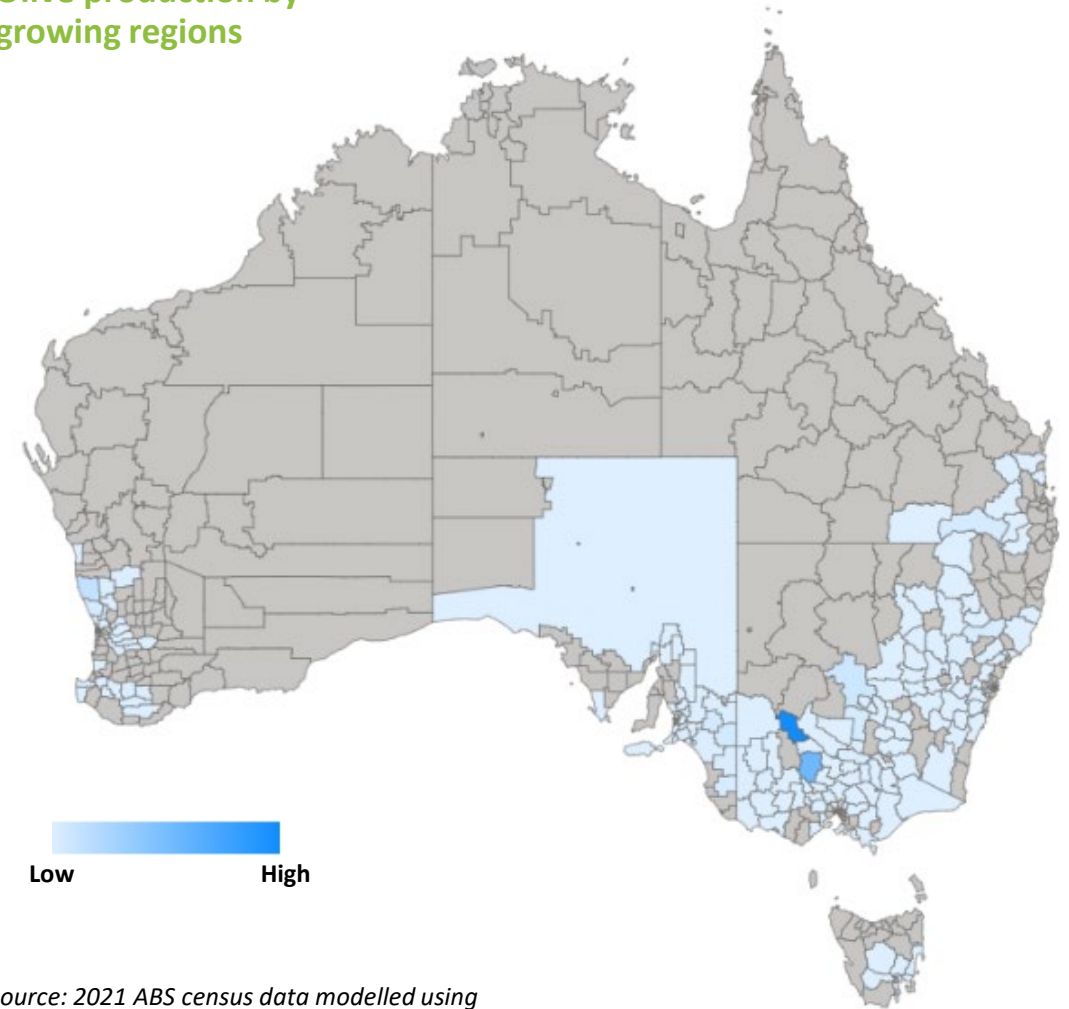
- 400 growers approximately
- R&D levy: \$399,228
- Investment in five single-industry projects
- Investment in 11 multi-industry projects

Olive supply chain – year ending June 2021



Sources: Australian Olive Association; GTA; MP; DD (Freshlogic analysis)

Olive production by growing regions



Source: 2021 ABS census data modelled using Australian Horticulture Statistics Handbook data

Hort Innovation Olive Fund – investment process



Draft investment recommendation

Includes:

- Aims of the project
- Outcomes
- Deliverables
- Budget
- Must be aligned to the Strategic Investment Plan



Advisory panel

Purpose:

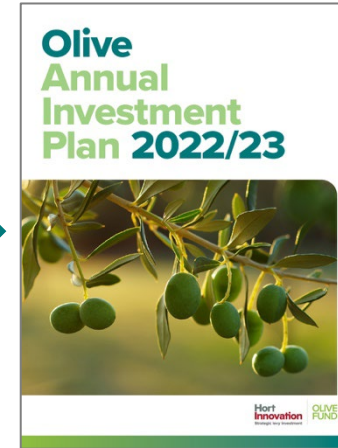
- Feedback
- Prioritisation based on potential impact and available funding



Strategic Investment Plan

Includes:

- Overarching roadmap to follow for a 5-year period with
- Four priority outcome areas



Annual Investment Plan

Details:

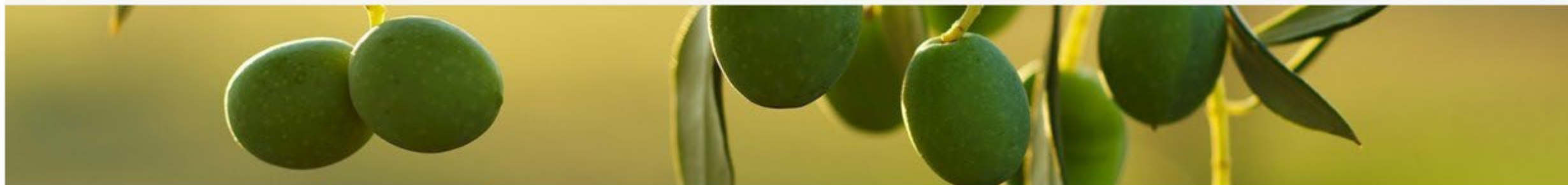
- Exactly how the olive levy will be invested each year to achieve the industry's goals



Annual Report

Provides:

- A round-up of all activity in the Olive Fund over the year, including investments and financial statements



Olive Fund snapshot

20+ R&D investments

Currently underway
[See them now](#)

\$392,322

Invested in R&D in 2020/21

10+ resources and reports

Ready for you to use
[See them now](#)

\$130,809

Levy collected in 2020/21
[See how we manage the fund](#)

Quick links

- [> Insights webinars](#)
- [> Extension and adoption](#)
- [> Become a member](#)
- [> Investment ideas](#)

Advisory Panel

- Thanks to those who provide advice to Hort Innovation to guide investment prioritization

Name	Organisation	Location
Harrison Rowntree	Longridge Olives	SA
Leandro Ravetti	Boundary Bend	VIC
Fiona Makowski	Fresh Field Grove	TAS
Paul Miller	Australian Olive Association	NSW
Robert Spooner-Hart	University of Western Sydney	NSW
Rod Mailer	Australian Oils Research	NSW

Refresh and Reset Initiative

- Hort Innovation has asked PIBS, with conjunction with the Government, to identify the best mechanism for advice on investment priorities
- Three models have been identified based on some agreed principles
- PIBS have until 19 October to advise which option they prefer with changes to be finalised by December 2022

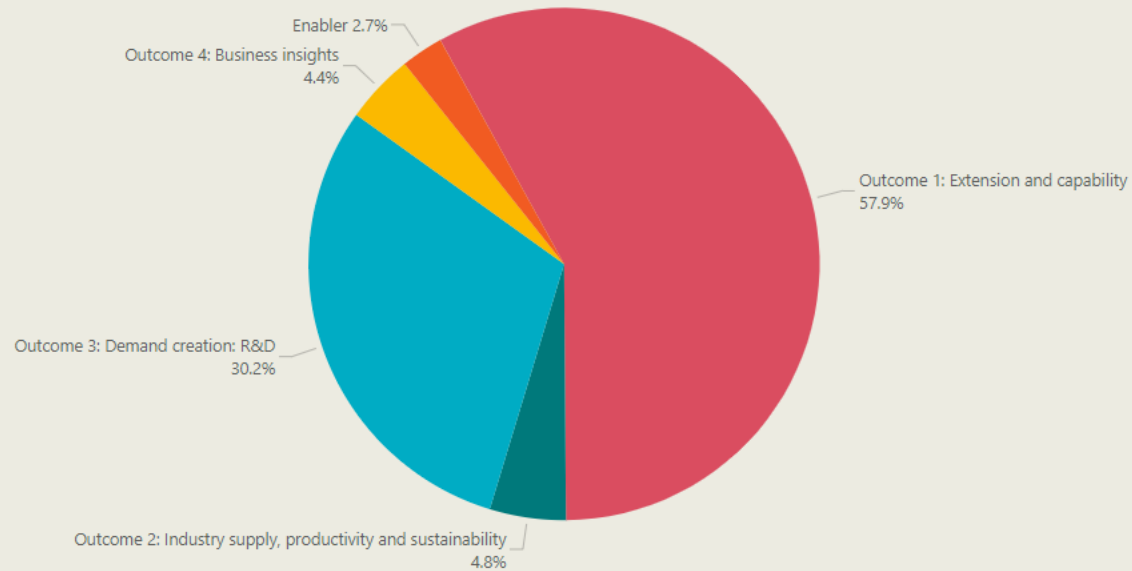
Amended
existing
SIAP

Industry
workshops

PIB Initiated
advisory
panel or
committee

Olive SIP expenditure in the 2021/22 financial year

\$256,556 has been invested by the Olive Fund in the Strategic Investment Plan for the period July 2021-June 2022.



Outcome		Expenditure 2021/22FY	
1	Extension capability	\$148,645	58%
2	Industry supply, productivity and sustainability	\$12,343	5%
3	Demand creation	\$77,494	30%
4	Business insights	\$11,231	4%
	Enabler	\$6,844	3%
Total		\$256,556	

Hort Innovation has attracted other funds to address olive industry needs

- *Multi-scale monitoring tools for managing Australian tree crops – phase 2* achieved through external grant funding
- *Demonstration of functional driverless tractor for Australian horticulture* achieved through Hort Frontiers investments
- Generation of residue, efficacy and crop safety data is underway in several projects also achieved through grant funds e.g. ST17000, ST16000

Gap analysis and future opportunities for discussion today

- Industry leadership and training initiatives
- Developing and refining IPDM strategies
- Biosecurity, including the maintenance of an industry biosecurity plan
- Grove management strategies
- Quality testing of local and imported olive oil
- Benchmarking initiative to support industry decision making
- Industry sustainability
- Best approach to contribute advice on future RD&E priorities

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Thank you

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